

Privacy Policy

Last updated: August 13, 2026

Ascendr, PBC ("Ascendr," "we," "our," or "us") is a Delaware public benefit corporation that builds verifiable AI products for the research enterprise. We take the same approach to your personal information that we take to our products: we collect only what we need, we are clear about what we do with it, and we do not say anything here that we cannot stand behind.

This Privacy Policy explains what information we collect through our website at <https://ascendr.ai> (the "Site"), including our Library pages and newsletter, how we use it, and the choices you have. It applies to visitors of the Site. Use of our products (Atlas, Trace, and Sentinel) by customer organizations and their authorized users is additionally governed by the agreements we sign with those organizations; where this policy and such an agreement conflict, the agreement controls for product data.

1. Information we collect

We collect information in the following ways:

Information you give us. When you request a demo, contact us, or sign up for our newsletter, we collect only the information you choose to fill in, such as your name, email address, organization, and the content of your message. Nothing is collected from you beyond what you submit.

Information collected automatically. Like most websites, the Site collects standard technical information when you visit: IP address, browser type, device type, pages viewed, and how you arrived at the Site. This is collected through cookies and similar technologies, described in Section 5, and is used in aggregate; we do not use it to build profiles of individual visitors.

Product sign-in. If you sign in to Atlas, Trace, or Sentinel through the Site, we process your login credentials to authenticate you. Information you and your organization submit within the products is governed by our agreement with that organization, not by this policy.

Information from our service providers. Our newsletter platform tells us basic engagement information, such as whether a newsletter was opened, so we can understand what readers find useful.

We do not collect sensitive personal information through the Site, and we ask that you do not submit any.

2. How we use your information

- To respond when you request a demo or contact us.
- To send you our newsletter and Library updates, only if you subscribed, and every email includes a one-click unsubscribe.
- To authenticate you when you sign in to our products through the Site.
- To operate, secure, and improve the Site, including understanding which content is read and useful.

- To meet legal obligations and enforce our terms.

We do not sell your personal information, and we do not share it with third parties for their own advertising. We do not use the information you provide to train AI models.

3. Legal bases (for visitors in the EU, UK, and similar jurisdictions)

Where such laws apply, we process personal information on these bases: your consent (for the newsletter, which you may withdraw at any time), our legitimate interests (responding to your inquiries, operating and securing the Site, and understanding readership in ways that do not override your rights), performance of a contract (authenticating product users), and compliance with legal obligations.

4. Who we share information with

We share personal information only with service providers who help us run the Site and our communications, and only for the purposes described above. These currently include:

- Our publishing and newsletter platform, which hosts our Library content and manages our subscriber list.
- Our website hosting and infrastructure providers, which keep the Site running and secure.
- Our analytics provider, which helps us understand Site usage in aggregate.

Each provider is bound to use your information only to provide services to us. We may also disclose information if required by law, or as part of a corporate transaction such as a merger, in which case this policy will continue to apply to it.

5. Cookies

Cookies are small files stored by your browser. The Site uses cookies that are necessary for it to function, and may use analytics cookies that help us understand how the Site is used in aggregate. You can control or delete cookies through your browser settings; blocking necessary cookies may affect how the Site works. Where required by the law of your region, we will ask for your consent before setting non-essential cookies.

6. How long we keep information

We keep personal information only as long as needed for the purposes above: newsletter details for as long as you remain subscribed, demo and contact inquiries for as long as needed to handle them and maintain our business records, and technical logs for a limited period consistent with security practice. When information is no longer needed, we delete it or anonymize it.

7. Your rights and choices

Unsubscribe. Every newsletter includes an unsubscribe link that works immediately.

Access, correction, and deletion. You may ask us what personal information we hold about you, ask us to correct it, or ask us to delete it. We will respond within the time required by applicable law.

Additional rights. Depending on where you live, you may have further rights, such as objecting to processing, requesting portability, or lodging a complaint with a data protection authority. California

residents have rights under the CCPA/CPRA, including the right to know, delete, and correct; we do not sell or share personal information as those terms are defined in that law.

To exercise any of these rights, contact us at privacy@ascendr.ai. We will not treat you differently for exercising them.

8. Security

We use reasonable technical and organizational measures to protect personal information, including encryption in transit and access limited to people who need it. No method of transmission or storage is completely secure, so we cannot guarantee absolute security, but we work to protect your information and to be straightforward with you if something goes wrong.

9. International transfers

Ascendr is based in the United States, and our team and service providers operate in the United States and other countries, including India. If you visit the Site from elsewhere, your information will be transferred to and processed in these countries, which may have different data protection laws than yours. Where required, we use appropriate safeguards for such transfers.

10. Children

The Site and our products are intended for professional audiences and are not directed to children under 16. We do not knowingly collect personal information from children. If you believe a child has provided us personal information, contact us and we will delete it.

11. Changes to this policy

We may update this policy as the Site and our services evolve. The version published on this page is always the current one, and its "Last updated" date reflects the most recent revision. For material changes we will post a clear notice on the Site. In keeping with how we work, we will not quietly weaken commitments made here.

12. Contact us

Questions, requests, or concerns about this policy or your information:



A public benefit corporation incorporated in Delaware, United States, with operations in Maryland
privacy@ascendr.ai